

HART-TEETER
1724 Connecticut Avenue, NW
Washington, DC 20009
(202) 234-5570

Interviews: 1008 registered voters
Dates: October 19-22, 1996

47 Male
53 Female
[5]

FINAL

Study #4074
NBC News/WSJ
October 1996

AREA		TYPE	SAMPLE POINT			FORM	SENATE	DATE	
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	October	<input type="text"/>
[6]	[7]	[8]	[9]	[10]	[11]	[12]	[13]		[14] [15]

NOTE: Current results are for registered voters only. Except where otherwise noted, results from previous surveys are among **all adults**.

1. Are you currently registered to vote in the precinct or election district in which you now live, or haven't you had a chance to register yet?

Registered	100	CONTINUE	[16]
Not registered.....	-		
Not sure.....	-	TERMINATE	

2. All in all, do you think things in the nation are generally headed in the right direction, or do you feel that things are off on the wrong track?¹

	<u>10/96</u>		<u>9/96+</u>	<u>8/2- 6/96+</u>	<u>6/96+</u>	<u>5/96+</u>	<u>3/96</u>	<u>1/96</u>	<u>12/95</u>	<u>11/95</u>	<u>10/95</u>	<u>9/95</u>	
Right direction.....	42	CONTINUE	39	37	32	28	29	25	30	25	26	27	[17]
Wrong track.....	39		44	43	49	52	54	54	50	57	54	50	
Mixed (VOL).....	14	SKIP TO Q.3a.	13	16	14	15	12	14	14	12	15	17	
Not sure.....	5		4	4	5	5	5	7	6	6	5	6	

¹ Only selected months of comparable data shown.

+ Asked only of registered voters.

3a. In general, do you approve or disapprove of the job Bill Clinton is doing as president?

	<u>10/96</u>	<u>9/96+</u>	<u>8/20- 21/96+</u>	<u>8/2- 6/96+</u>	<u>7/96+</u>	<u>6/96+</u>	<u>5/96+</u>	<u>3/96</u>	<u>1/96</u>	<u>12/95</u>	
Approve.....	56	55	53	54	54	53	52	51	46	51	[18]
Disapprove.....	37	38	38	36	33	39	40	39	43	40	
Not sure.....	7	7	9	10	13	8	8	10	11	9	
		<u>11/95</u>	<u>10/95</u>	<u>9/95</u>	<u>7/95</u>	<u>6/95</u>	<u>4/21- 25/95</u>	<u>4/3- 4/95</u>	<u>3/95</u>	<u>1/95</u>	
		49	46	46	47	46	50	46	44	45	
		42	43	43	44	42	39	44	45	43	
		9	11	11	9	12	11	10	11	12	
		<u>12/94</u>	<u>11/9/ 94+</u>	<u>11/4- 5/94+</u>	<u>10/94</u>	<u>9/94</u>	<u>7/94</u>	<u>6/94</u>	<u>5/94</u>	<u>3/94</u>	
		48	43	44	48	44	49	52	57	55	
		44	48	44	43	48	44	39	37	36	
		8	9	12	9	8	7	9	6	9	
		<u>1/94</u>	<u>12/93</u>	<u>10/93</u>	<u>9/93</u>	<u>7/93</u>	<u>6/93</u>	<u>4/93</u>	<u>3/93</u>	<u>1/93</u>	
		60	56	47	50	45	41	52	57	51	
		31	33	43	39	45	50	34	26	16	
		9	11	10	11	10	9	14	17	33	

+ Asked only of registered voters.

3b. Do you generally approve or disapprove of the job Bill Clinton is doing in handling the economy?

	<u>10/96*</u>	<u>9/96+</u>	<u>8/2- 6/96+</u>	<u>6/96+</u>	<u>5/96+</u>	<u>3/96</u>	<u>1/96</u>	<u>12/95</u>	<u>10/95</u>	<u>9/95</u>	[19]
Approve.....	55	54	55	53	53	50	44	47	42	42	
Disapprove.....	37	35	35	39	38	42	47	43	46	47	
Not sure.....	8	11	10	8	9	8	9	10	12	11	
	<u>7/95</u>	<u>6/95</u>	<u>4/21- 25/95</u>	<u>3/95</u>	<u>1/95</u>	<u>12/94</u>	<u>10/94</u>	<u>9/94</u>	<u>7/94</u>	<u>6/94</u>	
	48	43	52	43	50	46	44	40	45	48	
	42	48	39	46	38	46	47	51	46	41	
	10	9	9	11	12	8	9	9	9	11	
	<u>5/94</u>	<u>3/94</u>	<u>1/94</u>	<u>12/93</u>	<u>10/93</u>	<u>9/93</u>	<u>7/93</u>	<u>6/93</u>	<u>4/93</u>	<u>3/93</u>	
	43	47	50	48	40	42	40	33	45	52	
	46	43	39	39	50	48	51	56	40	28	
	11	10	11	13	10	10	9	11	15	20	

* Asked of one-half the respondents (FORM A).

+ Asked only of registered voters.

3c. In general, do you approve or disapprove of the job Bill Clinton is doing in handling our foreign policy?

	<u>10/96**</u>	<u>9/96+</u>	<u>8/2- 6/96+</u>	<u>6/96+</u>	<u>5/96+</u>	<u>3/96</u>	<u>1/96</u>	<u>12/95</u>	<u>10/95</u>	<u>9/95</u>	
Approve.....	50	49	51	48	48	48	49	46	42	<u>5</u> 42	[20]
Disapprove.....	38	38	35	38	42	42	38	44	45	45	
Not sure.....	12	13	14	14	10	10	13	10	13	13	
	<u>7/95</u>	<u>6/95</u>	<u>4/21- 25/95</u>	<u>3/95</u>	<u>1/95</u>	<u>12/94</u>	<u>10/94</u>	<u>9/94</u>	<u>7/94</u>	<u>6/94</u>	
	37	39	46	37	50	44	45	32	34	<u>4</u> 34	
	48	46	41	47	38	45	46	60	54	54	
	15	15	13	16	12	11	9	8	12	12	
	<u>5/94</u>	<u>3/94</u>	<u>1/94</u>	<u>12/93</u>	<u>10/93</u>	<u>9/93</u>	<u>7/93</u>	<u>6/93</u>	<u>4/93</u>	<u>3/93</u>	
	36	47	53	45	33	47	50	38	47	<u>3</u> 47	
	51	39	31	40	58	34	36	43	30	22	
	13	14	16	15	9	19	14	19	23	31	

** Asked of one-half the respondents (FORM B).

+ Asked only of registered voters.

4. In general, do you approve or disapprove of the job Congress is doing? ¹

	<u>10/96*</u>	<u>9/96+</u>	<u>8/2- 6/96+</u>	<u>6/96</u>	<u>5/96+</u>	<u>3/96</u>	<u>1/96</u>	<u>12/95</u>	<u>10/95</u>	<u>9/95</u>	<u>7/95</u>	
Approve.....	39	40	35	<u>+</u> 27	25	25	26	32	31	30	36	[21]
Disapprove.....	50	44	55	60	68	64	65	57	59	58	53	
Not sure.....	11	16	10	13	7	11	9	11	10	12	11	

¹ Only selected months of comparable data are shown.

* Asked of one-half the respondents (FORM A).

+ Asked only of registered voters.

5. I'm going to read you the names of several public figures and institutions, and I'd like you to rate your feelings toward each one as either very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so.

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
Bill Clinton¹							[22]
October 1996.....	26	28	13	12	21	-	
September 1996+.....	24	29	14	13	20	-	
August 20-21, 1996+.....	23	27	15	13	21	1	
August 2-6, 1996+.....	21	32	16	13	18	-	
June 1996+.....	22	29	14	15	20	-	
May 1996+.....	20	31	15	15	19	-	
March 1996.....	18	33	17	14	18	-	
January 1996.....	17	29	16	18	19	1	
December 1995.....	18	31	15	18	18	-	
October 1995.....	16	31	19	18	16	-	
September 1995.....	15	32	15	20	17	1	
Jack Kemp							[23]
October 1996.....	12	24	31	12	9	12	
September 1996+.....	13	27	29	12	6	13	
August 20-21, 1996+.....	18	22	29	9	6	16	
October 22-26, 1993.....	9	19	24	7	4	37	
May 1992	6	17	21	10	3	43	
Elizabeth Dole							[24]
October 1996.....	22	24	28	8	9	9	
September 1996+.....	23	26	26	10	6	9	
August 20-21, 1996+.....	25	22	26	9	7	11	
August 2-6, 1996+.....	16	24	30	8	6	16	
June 1996+.....	14	21	34	7	6	18	
May 1996+.....	13	25	30	8	7	17	
March 1996.....	10	20	31	9	6	24	
Newt Gingrich¹							[25]
October 1996.....	9	12	17	17	39	6	
September 1996+.....	8	19	16	18	33	6	
August 2-6, 1996+.....	8	17	19	21	30	5	
June 1996+.....	7	15	21	19	32	6	
May 1996+.....	7	15	18	21	33	6	
March 1996.....	6	16	21	18	33	6	
January 1996.....	7	16	17	20	34	6	
December 1995.....	9	18	16	18	33	6	
October 1995.....	9	19	21	17	26	8	
September 1995.....	8	19	19	16	27	11	
July 1995.....	11	18	19	17	25	10	

¹ Only selected months of comparable data are shown.

+ Asked only of registered voters.

Q.5. (cont'd.)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
The Democratic Party¹							[26]
October 1996.....	18	26	23	16	15	2	
September 1996+.....	17	29	20	17	15	2	
August 20-21, 1996+.....	19	27	21	15	17	1	
August 2-6, 1996+.....	14	29	24	18	13	2	
June 1996+.....	17	29	23	15	15	1	
May 1996+.....	14	29	23	15	17	2	
March 1996.....	13	28	25	19	12	3	
December 1995.....	11	28	24	21	14	2	
October 1995.....	13	24	27	21	12	3	
April 21-25, 1995.....	13	26	27	20	12	2	
April 3-4 1995.....	9	26	29	21	13	2	
The Republican Party¹							[27]
October 1996.....	12	26	27	18	15	2	
September 1996+.....	11	29	22	20	16	2	
August 20-21, 1996+.....	16	25	25	17	16	1	
August 2-6, 1996+.....	11	28	25	19	15	2	
June 1996+.....	11	25	25	21	16	2	
May 1996+.....	11	28	20	21	17	3	
March 1996.....	10	27	22	22	17	2	
December 1995.....	12	28	22	19	17	2	
October 1995.....	12	28	24	17	17	2	
April 21-25, 1995.....	15	29	23	17	14	2	
April 3-4, 1995.....	15	29	25	15	14	2	
Hillary Rodham Clinton¹							[28]
October 1996.....	20	24	17	13	25	1	
September 1996+.....	19	24	16	15	25	1	
August 20-21, 1996+.....	15	24	15	15	29	2	
August 2-6, 1996+.....	15	26	18	15	24	2	
June 1996+.....	14	21	19	17	27	2	
May 1996+.....	14	20	19	17	27	3	
March 1996.....	15	23	18	16	26	2	
January 1996.....	13	22	19	19	25	2	
December 1995.....	19	27	19	12	21	2	
September 1995.....	19	25	19	15	20	2	
July 1995.....	16	27	21	14	20	2	

¹ Only selected months of comparable data are shown.

+ Asked only of registered voters.

Q.5. (cont'd.)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
Al Gore¹							[29]
October 1996.....	22	29	22	11	13	3	
September 1996+.....	20	29	23	14	11	3	
August 20-21, 1996+.....	18	28	25	12	13	4	
August 2-6, 1996+.....	19	31	25	12	10	3	
June 1996+.....	17	24	30	14	11	4	
May 1996+.....	12	32	26	13	13	4	
December 1995.....	12	30	25	17	13	3	
March 1995.....	13	29	28	15	12	3	
January 1995.....	12	27	29	17	10	5	
December 1994.....	17	27	24	16	12	4	
October 1994.....	14	26	27	15	14	4	
Ross Perot¹							[30]
October 1996.....	6	15	28	20	28	3	
September 1996+.....	6	16	23	21	31	3	
August 20-21, 1996+.....	7	14	24	19	32	4	
August 2-6, 1996+.....	6	18	26	21	27	2	
June 1996+.....	6	17	25	22	27	3	
May 1996+.....	6	17	21	26	27	3	
March 1996.....	9	18	24	22	23	4	
January 1996.....	7	19	27	21	22	4	
December 1995.....	7	19	24	21	25	4	
October 1995.....	8	19	29	21	20	3	
September 1995.....	9	17	28	21	22	3	
Bob Dole¹							[31]
October 1996.....	15	25	21	18	20	1	
September 1996+.....	17	27	20	18	17	1	
August 20-21, 1996+.....	18	28	19	16	17	2	
August 2-6, 1996+.....	11	28	23	21	15	2	
June 1996+.....	13	27	23	17	18	2	
May 1996+.....	11	28	21	21	17	2	
March 1996.....	7	28	23	22	17	3	
January 1996.....	10	31	24	18	13	4	
December 1995.....	11	30	22	19	14	4	
October 1995.....	9	27	30	16	12	6	
September 1995.....	11	31	24	16	12	6	

¹ Only selected months of comparable data are shown.

+ Asked only of registered voters.

6. Using a ten-point scale, please tell me how likely you are to vote in this year's elections for president and Congress. If you are certain that you will vote, pick a number closer to "8," "9," or "10." If it is less likely that you will vote, use a number closer to "1," "2," or "3." You may choose any number between one and ten.

	<u>10/96</u>	<u>9/96+</u>	<u>8/2- 6/96+</u>	<u>6/96+</u>	<u>5/96+</u>	<u>11/4- 5/94¹+</u>	<u>10/94+</u>	
10, certain to vote.....	81	78	74	76	78	65	64	[32]
9.....	8	9	10	9	8	9	12	
8.....	6	6	8	7	6	9	7	
1 to 7, less likely to vote.....	5	6	7	8	7	16	16	
Not sure.....	-	1	1	-	1	1	1	

¹ Prior to May 1996, the question asked, "... elections for Congress and state offices ...".

+ Asked only of registered voters.

- 7a. If the presidential election were held today, and Bill Clinton and Al Gore were running as the Democratic candidates, Bob Dole and Jack Kemp were the Republican candidates, and Ross Perot and Pat Choate were the Reform Party candidates, for whom would you vote? **(IF "NOT SURE," ASK:)** Well, which way do you lean at this time?

All data reflects results among registered voters.

	<u>10/96</u>		<u>9/96</u>	<u>8/20- 21/96¹</u>	<u>8/2- 6/96</u>	<u>7/96</u>	<u>6/96</u>	
Clinton and Gore.....	52	CONTINUE	51	48	50	50	47	[33]
Dole and Kemp.....	35		38	38	30	25	32	
Perot and Choate.....	6		5	8	10	13	13	
None/other (VOL).....	2	SKIP TO Q.7e.	1	2	3	3	2	
Not sure.....	5		5	4	7	9	6	
			<u>5/96</u>	<u>3/96</u>	<u>1/96</u>	<u>12/95</u>	<u>10/95</u>	
			49	46	41	45	41	
			31	30	36	33	35	
			12	15	14	14	15	
			3	4	3	4	4	
			5	5	6	4	5	
			<u>7/95</u>	<u>4/95</u>	<u>10/93</u>	<u>9/93</u>	<u>7/93</u>	<u>6/93</u>
			38	41	37	39	36	36
			36	36	36	27	28	29
			17	15	20	25	26	27
			3	3	NA	4	3	5
			6	5	7	5	7	3

¹ Previous to September 1996, the question referred to Clinton, Dole, and Perot without the vice-presidential candidates.

(ASK ONLY OF RESPONDENTS WHO CHOOSE A PAIR OF CANDIDATES IN Q.7a.)

7b. Would you definitely vote for **(CANDIDATES NAMED IN Q.7a)**, probably vote for **(CANDIDATES)** but are still thinking about it, or are you just leaning toward voting for **(CANDIDATES)**?

	<i>Clinton and Gore</i>				<i>Dole and Kemp</i>				[34]
	<u>10/96</u>	<u>9/96</u>	<u>8/20-21/96¹</u>	<u>8/2-6/96</u>	<u>10/96</u>	<u>9/96</u>	<u>8/20-21/96</u>	<u>8/2-6/96</u>	
Definitely vote for candidates.....	80	75	67	67	77	72	70	62	
Probably vote for candidates/ still thinking about it.....	11	15	21	18	12	13	17	22	
Just leaning toward voting for candidates.....	8	10	11	14	10	14	12	16	
Not sure.....	1	5	1	1	1	1	1	-	

¹ Previous to September 1996, the question referred to Clinton and Dole without the vice-presidential candidates.

	<u>10/96</u>	<u>9/96</u>	<u>8/20-21/96</u>	<u>8/2-6/96</u>
Combined results of Q.7a. and 7b.				
Clinton Voters.....	52	51	48	50
Definitely vote for.....	42	38	32	34
Probably/Just leaning/Not sure.....	10	13	16	16
Dole Voters.....	35	38	38	30
Definitely vote for.....	27	27	27	18
Probably/Just leaning/Not sure.....	8	11	11	12
Perot Voters.....	6	5	8	10
Definitely vote for.....	3	2	4	4
Probably/Just leaning/Not sure.....	3	3	4	6
Undecided (Q.7a.).....	7	6	6	10

(ASK ONLY OF RESPONDENTS WHO SAY "CLINTON/GORE" OR "DOLE/KEMP" IN Q.7a.)

7c. Why are you voting for (Bill Clinton and not Bob Dole/Bob Dole and not Bill Clinton)? **[35-42]**

<i>Clinton Voters</i>	
President Clinton has done a good job, he deserves a second term	38%
Criticisms of Bob Dole	16
Agree with Clinton's stands on issues	16
Better than Dole, lesser of two evils, Clinton best person for the job	11
Vote Democrat, like Democrats	11
Don't know; no response	3%
<i>Dole Voters</i>	
Clinton has no morals, no ethics	17%
Want a change, Dole is lesser of two evils, dislike Clinton	15
Dole has character	12
Agree with Republicans' stand on issues	12
Vote Republican, like Republicans	9
Don't know; no response	7%

(ASK ONLY OF RESPONDENTS WHO CHOOSE A PAIR OF CANDIDATES IN Q.7a.)7d. Are you voting more for your candidates or more against the other candidates?

	All Committed Registered Voters	Clinton Voters	Dole Voters	
<u>For</u> your candidates.....	61	71	47	[43]
<u>Against</u> the other candidates.....	27	18	40	
Some of both (VOL).....	9	8	10	
Not sure.....	3	3	3	

	<u>10/88</u> *
<u>For</u> your candidates.....	64
<u>Against</u> the other candidates.....	29
Not sure.....	7
* Trend reflects results among <i>likely voters</i> .	

(ASK EVERYONE)

7e. Which one of the following two qualities is more important to you in determining your choice of a presidential candidate--the candidate's positions on the issues, or the candidate's personal character and values?

	<i>All Voters</i>			<i>Clinton/Gore</i>			<i>Dole/Kemp</i>			
	<u>10/96</u>	<u>9/96+</u>	<u>6/96+</u>	<u>10/96</u>	<u>9/96+</u>	<u>6/96+</u>	<u>10/96</u>	<u>9/96+</u>	<u>6/96+</u>	
Positions on the issues.....	66	65	65	82	83	79	42	43	46	[44]
Personal character and values.....	24	27	25	11	13	14	43	45	42	
Neither/other (VOL).....	6	4	5	5	2	3	8	6	6	
Not sure.....	4	4	5	2	2	4	7	6	6	

+ Asked only of registered voters.

8a. In this year's election for U.S. House of Representatives, do you plan to vote for the Republican candidate or the Democratic candidate in your district? **(IF "NOT SURE," ASK:)** Well, which way do you lean at this time?

	<u>10/96</u>	<u>9/96+</u>	<u>8/20- 21/96+</u>	<u>8/2- 6/96+</u>	<u>7/96+</u>	<u>6/96+</u>	<u>5/96+</u>	<u>3/96</u>	<u>12/95¹</u>	
Vote for the Republican candidate.....	38	36	37	38	37	35	36	36	34	[45]
Vote for the Democratic candidate.....	39	42	38	38	40	40	39	38	36	
Depends (VOL).....	8	7	11	10	10	10	9	12	17	
Other/neither/won't vote (VOL).....	1	2	2	2	1	1	2	3	3	
Not sure.....	14	13	12	12	12	14	14	11	10	
	11/4- <u>5/94</u> <u>10/94</u> <u>9/94</u> <u>7/94</u> <u>6/94</u> <u>1/94</u> <u>10/93</u> <u>9/93</u>									
	40	39	33	31	30	29	34	29		
	37	36	39	35	35	34	32	32		
	6	6	9	14	14	21	21	24		
	3	5	5	5	5	2	2	2		
	14	14	14	15	16	14	11	13		
	10/27- 10/20- <u>7/93</u> <u>11/92+</u> <u>28/92+</u> <u>21/92+</u> <u>9/92+</u> <u>8/92+</u> <u>7/92+</u> <u>10/90+</u>									
	31	35	34	29	32	29	31	33		
	32	45	45	46	43	43	35	35		
	25	4	3	6	7	7	11	14		
	3	1	1	2	1	2	3	2		
	9	15	17	17	17	19	20	16		

¹ Prior to March 1996, the question read "election for U.S. Congress. . .".

+ Asked only of registered voters.

- 8b. In this year's election for U.S. senator from your state, do you plan to vote for the Republican candidate or the Democratic candidate? **(IF "NOT SURE," ASK:)** Well, which way do you lean at this time? ¹

Vote for the Republican candidate.....	44	[46]
Vote for the Democratic candidate.....	37	
Depends (VOL).....	4	
Other/neither/won't vote (VOL).....	1	
Not sure.....	14	

¹ Asked only in states with U.S. Senate races.

- 9a. Please tell me which one of the following issues will be most important to you personally in your voting for Congress and president this year.

*THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE OF THE
COMBINED FIRST AND SECOND MOST IMPORTANT ISSUES*

	Q.9a. Most Important Issue		Q.9b., Q.9a. Combined First and Second Most Important Issue	
Jobs and the economy.....	22	[47]	38	[48]
Education.....	20		37	
Health care and Medicare.....	13		28	
Crime and drugs.....	9		24	
The budget deficit.....	12		21	
Taxes.....	9		18	
None of them (VOL).....	1	SKIP	NA	
All of them (VOL).....	14	TO	NA	
Not sure.....	-	Q.10	NA	

(ASK ONLY OF RESPONDENTS WHO CHOOSE A MOST IMPORTANT ISSUE IN Q.9a.)

- 9b. And which of these issues will be the second most important to you in your voting?

(ASK EVERYONE.)

10. Would you say that you and your family are better off or worse off than you were four years ago?

	<u>10/96</u>	<u>9/96+</u>	<u>8/2- 6/96+</u>	<u>7/96+</u>	<u>1/96</u>	<u>12/95</u>	<u>9/92</u>	<u>7/92</u>	<u>5/92</u>	<u>4/92</u>	<u>2/92</u>	<u>1/92</u>	<u>12/91</u>	<u>10/91</u>	
Better off.....	49	52	48	46	49	47	37	34	38	35	36	39	42	40	[49]
Worse off.....	22	22	23	20	25	26	40	42	39	43	41	40	39	37	
About the same (VOL).....	27	24	27	32	24	24	21	22	22	20	22	20	17	22	
Not sure.....	2	2	2	2	2	3	2	2	1	2	1	1	2	1	

11. Let me read you some specific issues. When it comes to **(READ ITEM)**, which party do you think would do a better job--the Democratic Party, the Republican Party, both about the same, or neither?

<u>Party Advantage</u>	<u>Democratic Party</u>	<u>Republican Party</u>	<u>Both</u>	<u>Neither</u>	<u>Not Sure</u>	
Dealing with Medicare						[50]
October 1996.....D-14	34	20	24	16	6	
May 1996+.....D-19	45	26	12	11	6	
December 1995.....D-20	44	24	13	13	6	
June 1995.....D-11	33	22	18	19	8	
Dealing with education						[51]
October 1996.....D-23	46	23	14	9	8	
May 1996+.....D-16	40	24	19	12	5	
December 1995.....D-10	35	25	19	14	7	
June 1995.....D-9	35	26	21	11	7	
October 1994.....D-13	34	21	24	15	6	
October 1993.....D-8	32	24	16	24	4	
July 1992+.....D-25	42	17	25	12	4	
October 1991+ ¹D-14	28	14	33	18	7	
October 1990+.....D-18	33	15	30	14	8	
November 1989+.....D-15	30	15	32	15	8	
Dealing with the economy						[52]
October 1996 *.....D-4	36	32	15	10	7	
May 1996+.....R-4	26	30	27	14	3	
December 1995.....R-8	22	30	27	17	4	
June 1995.....R-12	17	29	29	23	2	
October 1994.....R-8	22	30	28	16	4	
July 1994.....R-11	18	29	32	17	4	
June 1994.....R-5	21	26	39	12	2	
October 1993.....R-5	22	27	20	28	3	
March 1993.....D-16	34	18	34	11	3	
July 1992+.....D-8	26	18	35	18	3	
May 1992.....D-6	29	23	26	17	5	
January 1992+.....D-5	28	23	33	12	4	
October 1991+.....R-1	27	28	26	14	5	
Dealing with crime						[53]
October 1996 *.....D-2	30	28	21	13	8	
May 1996+.....R-10	21	31	25	16	7	
December 1995.....R-7	20	27	27	20	6	
June 1995.....R-15	17	32	25	20	6	
November 1994.....R-11	14	25	34	19	8	
October 1994.....R-5	23	28	21	21	7	
July 1994.....R-8	18	26	33	19	4	
May 1994.....R-11	9	20	52	15	4	
October 1993.....R-7	20	27	22	24	7	

+ Asked only of registered voters.

¹ In October 1991, the item read "strengthening our educational system".

* Asked of one-half the respondents (FORM A).

Q.11. (cont'd.)	Party Advantage	Democratic Party	Republican Party	Both	Neither	Not Sure	
Dealing with taxes							[54]
October 1996 *	R-5	30	35	15	13	7	
May 1996+	R-9	25	34	17	19	5	
December 1995	R-8	26	34	14	20	6	
June 1995	R-13	22	35	15	22	6	
November 1994	R-13	23	36	16	17	8	
October 1994	R-15	23	38	17	18	4	
October 1993	R-11	23	34	16	23	4	
July 1992+	D-9	29	20	20	25	6	
May 1992	D-5	29	24	17	22	8	
April 1992+	D-6	30	24	18	23	5	
February/March 1992+	D-9	35	26	17	17	5	
October 1991+	R-5	26	31	18	18	7	
Reforming the welfare system							[55]
October 1996 *	D-7	37	30	13	13	7	
May 1996+	R-4	31	35	13	14	7	
December 1995	R-4	31	35	13	16	5	
June 1995	R-18	21	39	15	19	6	
October 1994	R-3	28	31	12	21	8	
July 1994	D-1	30	29	17	19	5	
Standing up to the special interests							[56]
October 1996 *	D-9	27	18	15	30	10	
October 1994	D-2	24	22	17	28	9	
October 1993	D-9	28	19	22	24	7	
March 1993	D-23	36	13	20	23	8	
Dealing with the problem of health care							[57]
October 1996 **	D-17	41	24	14	13	8	
May 1996+	D-20	42	22	16	17	3	
December 1995	D-21	43	22	13	16	6	
October 1994	D-12	37	25	12	20	6	
July 1994	D-16	37	21	18	18	6	
May 1994	D-9	26	17	38	15	4	
October 1993	D-28	44	16	16	18	6	
March 1993	D-48	57	9	17	12	5	
July 1992+	D-34	44	10	21	19	6	
April 1992+	D-36	48	12	17	18	5	
October 1991+	D-34	46	12	18	16	8	
Promoting strong moral values							[58]
October 1996 **	R-26	19	45	15	14	7	
May 1996+	R-15	21	36	17	19	7	
December 1995	R-12	19	31	20	26	4	
October 1994	R-18	20	38	19	17	6	

+ Asked only of registered voters.

* Asked of one-half the respondents (FORM A).

** Asked of one-half the respondents (FORM B).

Q.11. (cont'd.)	Party Advantage	Democratic Party	Republican Party	Both	Neither	Not Sure	
Looking out for the middle class							[59]
October 1996 **.....	D-20	47	27	7	13	6	
December 1995.....	D-19	43	24	10	19	4	
October 1994.....	D-9	37	28	11	20	4	
October 1993.....	D-20	42	22	22	12	2	
January 1992+.....	D-22	37	15	27	16	5	
October 1991+.....	D-28	47	19	11	16	7	
October 1990+.....	D-29	47	18	16	14	5	
November 1989+.....	D-23	44	21	16	12	7	
Reducing the federal deficit							[60]
October 1996 **.....	R-3	29	32	11	19	9	
June 1995.....	R-21	16	37	17	26	4	
October 1993.....	D-4	27	23	27	18	5	
March 1993.....	D-23	39	16	23	18	4	
April 1992+.....	D-1	20	19	18	37	6	
October 1991+.....	R-5	24	29	16	24	7	
October 1990+.....	R-2	25	27	19	23	6	
Reducing the drug problem							[61]
October 1996 **.....	R-7	22	29	20	21	8	
May 1996+.....	R-2	19	21	23	30	7	
October 1993.....	R-3	15	18	29	32	6	
February/March 1992+.....	R-6	15	21	31	27	6	
October 1991+.....	R-6	16	22	26	27	9	
October 1990+.....	D-2	20	18	30	24	8	
November 1989+.....	R-6	15	21	31	24	9	
Dealing with Social Security							[62]
October 1996.....	D-12	36	24	17	15	8	
December 1995.....	D-22	44	22	14	14	6	
June 1995.....	D-9	35	26	16	15	8	
November 1994.....	D-5	32	27	15	16	10	

+ Asked only of registered voters.
 ** Asked of one-half the respondents (FORM B).

12. In your view, is the **(READ ITEM)** generally too liberal, too conservative, or about right in its positions on the major issues today? **

	Too Liberal	Too Conservative	About Right	Not Sure	
Democratic Party.....	38	6	48	8	[63]
Republican Party.....	9	45	37	9	[64]

** Asked of one-half the respondents (FORM B).

- 13a. How much difference do you think it will make in the lives of you and your family who wins this year's presidential election--a great deal, quite a bit, just some, or very little? **

	<u>10/9</u>	<u>7/96</u>	<u>5/92</u>	
	<u>6</u>			
A great deal of difference.....	21	19	28	[65]
Quite a bit of difference.....	19	17	18	
Just some difference.....	28	25	25	
Very little difference.....	29	34	26	
Not sure.....	3	5	3	

** Asked of one-half the respondents (FORM B).

- 13b. How much interest do you personally have in the 1996 presidential election -- a great deal, quite a bit, just some, very little, or none at all?

	<u>10/96</u>	<u>12/95</u>	
	*		
A great deal of interest.....	45	38	[66]
Quite a bit of interest.....	27	27	
Just some interest.....	22	23	
Very little interest.....	5	8	
No interest at all.....	1	3	
Not sure.....	-	1	

* Asked of one-half the respondents (FORM A).

- 14a. Now, I would like to read you a list of qualities that many people think are important in a president. Please tell me who you think is stronger on that quality--Bill Clinton or Bob Dole? If you think they are both equally strong on a particular quality, just say so. When it comes to **(READ ITEM)**, who do you think is stronger--Bill Clinton or Bob Dole?

	<u>Bill Clinton</u>	<u>Bob Dole</u>	<u>Both Equal</u>	<u>Neither (VOL)</u>	<u>Not sure</u>	
Being effective and getting things done						[67]
October 1996.....	42	28	21	5	4	
September 1996+.....	36	33	23	3	5	
August 20-21, 1996+.....	33	39	19	3	6	
June 1996+.....	30	38	20	4	8	
Caring about average people						[68]
October 1996.....	51	25	16	5	3	
September 1996+.....	47	27	19	4	3	
June 1996+.....	51	23	20	4	2	
Serving as commander-in-chief						[69]
October 1996.....	37	39	14	4	6	
September 1996+.....	37	44	12	2	5	
June 1996+.....	32	45	17	2	4	
Having a vision for the country's future						[70]
October 1996.....	46	27	18	5	4	
September 1996+.....	45	30	18	4	3	
August 20-21, 1996+.....	36	32	27	2	3	
June 1996+.....	40	29	21	4	6	

+ Asked only of registered voters.

Q.14a. (cont'd.)	<u>Bill Clinton</u>	<u>Bob Dole</u>	<u>Both Equal</u>	<u>Neither (VOL)</u>	<u>Not sure</u>	
Having the right policies for the country						[71]
October 1996.....	43	31	13	7	6	
September 1996+.....	42	35	13	4	6	
August 20-21, 1996+.....	39	38	16	3	4	
June 1996+.....	36	34	19	5	6	
Being honest and trustworthy						[72]
October 1996.....	19	44	18	14	5	
September 1996+.....	21	43	19	11	6	
August 20-21, 1996+.....	20	44	22	9	5	
Being consistent and standing up for his beliefs						[73]
October 1996.....	30	41	19	7	3	
September 1996+.....	27	45	20	4	4	
June 1996+.....	25	43	25	5	2	
Being sincere						[74]
October 1996.....	29	35	23	9	4	

+ Asked only of registered voters.

- 14b. Which of these best describes how you would feel if **(READ NAME)** were elected president in November -- optimistic, and confident he will do a good job; satisfied, and hoping he will do a good job; uncertain, and wondering whether he will do a good job; or pessimistic, and worried that he will do a bad job?

	<u>Optimistic</u>	<u>Satisfied</u>	<u>Uncertain</u>	<u>Pessimistic</u>	<u>Not Sure</u>	
Bill Clinton						[75]
October 1996.....	28	31	21	19	1	
September 1996.....	23	33	24	19	1	
Bob Dole						[76]
October 1996.....	21	24	32	20	3	
September 1996.....	20	26	31	21	2	

15. Which candidate do you think would pose the biggest risk of making changes that are bad for the country -- Bill Clinton or Bob Dole?

	<u>10/96 *</u>	<u>9/96+</u>	
Bob Dole.....	48	46	[77]
Bill Clinton.....	37	39	
Both equal (VOL).....	6	4	
Neither (VOL).....	2	4	
Not sure.....	7	7	

* Asked of one-half the respondents (FORM A).

+ Asked only of registered voters.

- 16a. In terms of his approach to the issues, do you think **Bill Clinton** tends to be liberal, moderate, or conservative?

	<u>10/96</u> *	<u>6/96+</u>	<u>12/95</u>	<u>10/94</u>	
Liberal.....	44	40	38	44	[78]
Moderate.....	42	42	43	42	
Conservative.....	9	11	10	9	
Not sure.....	5	7	9	5	

+ Asked only of registered voters.

* Asked of one-half the respondents (FORM A).

- 16b. Do you think President Clinton's personal morals and values are better, worse, or about the same as other presidents of the past twenty years? *

Better.....	9	[79]
Worse.....	32	
About the same.....	55	
Not sure.....	4	

* Asked of one-half the respondents (FORM A).

- 16c. Do you think the Clinton Administration's ethical standards are better, worse, or about the same as other presidential administrations of the past twenty years? **

Better.....	11	[80]
Worse.....	32	
About the same.....	52	
Not sure.....	5	

** Asked of one-half the respondents (FORM B).

- 17a. In terms of his approach to the issues, do you think **Bob Dole** tends to be liberal, moderate, or conservative?

	<u>10/96</u> *	<u>6/96+</u>	<u>12/95</u>	
Liberal.....	7	10	10	[81]
Moderate.....	26	29	31	
Conservative.....	61	51	45	
Not sure.....	6	10	14	

* Asked of one-half the respondents (FORM A).

- 17b. From what you know, do you favor or oppose Bob Dole's economic plan?

	<u>10/96</u>	<u>9/96+</u>	<u>8/20- 21/96+</u>	
Favor economic plan.....	34	38	39	[82]
Oppose economic plan.....	46	39	32	
Neither (VOL).....	4	3	4	
Not sure.....	16	20	25	

+ Asked only of registered voters.

- 18a. I'm going to read you a few reasons that some people give for supporting Bill Clinton for president over Bob Dole. Please tell me which one, if any, you personally think is the best reason to support Bill Clinton.
*

*THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE OF THE
COMBINED FIRST AND SECOND BEST REASONS*

	Q.18a. Best Reason		Q.18a., Q.18b. Combined First and Second Best Reason	
He favors tax credits for families with children and for college education expenses.....	16	[83]	35	[84]
He has helped turn the economy around, keeping unemployment and inflation low.....	20		28	
He has helped bring the crime rate down by banning assault weapons and putting more police on the street.....	11		23	
He protected Medicare and education from congressional cuts.....	10		22	
He will keep Newt Gingrich and the Republican Congress from going too far.....	11		18	
None (VOL).....	17	SKIP	NA	
All equal (VOL).....	12	TO	NA	
Not sure.....	3	Q.18c.	NA	

* Asked of one-half the respondents (FORM A).

(ASK ONLY OF RESPONDENTS WHO CHOOSE A BEST REASON IN Q.18a.)

- 18b. And which of these is the second best reason to support Bill Clinton?

- 18c. I'm going to read you a few concerns that some people have about reelecting Bill Clinton as president. Please tell me which one, if any, most concerns you personally about reelecting Bill Clinton. *

*THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE OF THE
COMBINED FIRST AND SECOND GREATEST CONCERNS*

	Q.18c. Greatest Concern		Q.18c., Q.18d. Combined First and Second Greatest Concern	
His administration has had many ethical problems.....	21	[85]	33	[86]
He promises one thing and does something else, so you can't trust him to keep his word.....	16		28	
His weak leadership on the drug issue has led to an increase in teen drug use.....	10		24	
He passed the biggest tax increase in history, and will raise taxes again.....	12		23	
He pretends to be a moderate, but is really too liberal.....	7		13	
None (VOL).....	18	SKIP	NA	
All equal (VOL).....	13	TO	NA	
Not sure.....	3	Q.20.	NA	

* Asked of one-half the respondents (FORM A).

(ASK ONLY OF RESPONDENTS WHO CHOOSE A GREATEST CONCERN IN Q.18c.)

- 18d. And which of these is your second greatest concern about electing Bill Clinton?

- 19a. I'm going to read you a few reasons that some people give for supporting Bob Dole for president over Bill Clinton. Please tell me which one, if any, you personally think is the best reason to support Bob Dole. **

*THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE OF THE
COMBINED FIRST AND SECOND BEST REASONS*

	Q.19a. Best Reason		Q.19a., Q.19b. Combined First and Second Best Reason	
He will work for less government spending and a balanced budget.....	23	[87]	40	[88]
He has the personal character we need in a president.....	15		27	
He can be trusted to keep his word.....	12		23	
He has a plan to reduce income taxes by fifteen percent.....	12		21	
He will provide stronger leadership in the war on drugs.....	5		15	
None (VOL).....	20	SKIP	NA	
All equal (VOL).....	9	TO	NA	
Not sure.....	4	Q.19c.	NA	

** Asked of one-half the respondents (FORM B).

(ASK ONLY OF RESPONDENTS WHO CHOOSE A BEST REASON IN Q.19a.)

- 19b. And which of these is the second best reason to support Bob Dole?

- 19c. I'm going to read you a few concerns that some people have about electing Bob Dole as president. Please tell me which one, if any, most concerns you personally about electing Bob Dole. **

*THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE OF THE
COMBINED FIRST AND SECOND GREATEST CONCERNS*

	Q.19c. Greatest Concern		Q.19c., Q.19d. Combined First and Second Greatest Concern	
He wants to abolish the Department of Education and voted to cut student loans.....	22		42	
His tax plan will increase the deficit and require big cuts in domestic programs.....	17	[89]	27	[90]
He voted last year to cut Medicare by two hundred and seventy billion dollars.....	11		27	
He is seventy-three years old, and that is too old to begin the presidency.....	14		21	
He would support too much of Newt Gingrich's agenda.....	8		20	
None (VOL).....	12	SKIP	NA	
All equal (VOL).....	14	TO	NA	
Not sure.....	2	Q.21.	NA	

** Asked of one-half the respondents (FORM B).

(ASK ONLY OF RESPONDENTS WHO CHOOSE A GREATEST CONCERN IN Q.19c.)

- 19d. And which of these is your second greatest concern about electing Bob Dole?

Now, changing subjects...

20. How would you rate the overall performance and accomplishments of this year's Congress--one of the best, above average, average, below average, or one of the worst?

	<u>10/96</u>	<u>12/95</u>	<u>10/94</u>	<u>10/91</u>	<u>10/90</u>	
	*			+	+	
One of the best.....	3	7	1	1	1	[91]
Above average.....	18	18	6	5	7	
Average.....	49	33	46	45	39	
Below average.....	17	24	28	32	32	
One of the worst.....	9	16	16	14	19	
Not sure.....	4	2	3	3	2	

* Asked of one-half the respondents (FORM A).

+ Asked only of registered voters.

21. From what you know, do you agree or disagree with most of what the Republicans in Congress are proposing to do?

	<u>10/96</u>	<u>9/96+</u>	<u>8/2- 6/96+</u>	<u>6/96+</u>	<u>5/96+</u>	<u>3/96</u>	<u>1/96</u>	<u>12/95</u>	
Agree.....	36	41	41	36	37	34	34	36	[92]
Disagree.....	43	40	38	41	43	50	48	46	
Both/mixed (VOL).....	10	11	14	13	13	8	7	8	
Not sure.....	11	8	7	10	7	8	11	10	
		<u>11/95</u>	<u>10/95</u>	<u>9/95</u>	<u>7/95</u>	<u>4/95</u>	<u>3/95</u>	<u>1/95</u>	
		36	35	32	41	46	45	49	
		49	45	45	39	39	35	22	
		8	9	13	10	8	10	9	
		7	11	10	10	7	10	20	

+ Asked only of registered voters.

- 22a. What is your preference for the outcome of November's congressional elections--a Congress controlled by Republicans or a Congress controlled by Democrats?

	<u>10/96</u>	<u>9/96+</u>	<u>6/96+</u>	<u>1/96</u>	<u>12/95</u>	<u>10/94¹</u>	
Republicans.....	42	42	40	41	42	44	[93]
Democrats.....	40	41	40	38	41	38	
Both equal/neither in control (VOL)....	9	7	9	10	8	6	
Doesn't matter (VOL).....	4	4	5	4	4	5	
Not sure.....	5	6	6	7	5	7	

¹ In October 1994, the question referred to the 1994 congressional elections.

+ Asked only of registered voters.

- 22b. And if you knew that Bill Clinton were going to be reelected president, what would be your preference for the outcome of November's congressional elections--a Congress controlled by Republicans or a Congress controlled by Democrats?

Republicans.....	44	[94]
Democrats.....	44	
Both equal/neither in control (VOL)....	7	
Doesn't matter (VOL).....	2	
Not sure.....	3	

- 23a. In this year's congressional elections, are you more likely to vote for a candidate who supports President Clinton, are you more likely to vote for a candidate who opposes President Clinton, or is a candidate's support for President Clinton not a factor in your voting?

<u>10/96</u>	<u>11/4- 5/94+</u>	<u>10/94</u>
--------------	------------------------	--------------

Vote for a candidate who supports President Clinton. .	18	19	18	[95]
Vote for a candidate who opposes President Clinton ...	20	24	26	
Support for President Clinton is not a factor in voting. .	58	53	54	
Not sure.....	4	4	2	

+ Asked only of registered voters.

* Asked of one-half the respondents (FORM A).

- 23b. In this year's congressional elections, are you more likely to vote for a candidate who supports Newt Gingrich, are you more likely to vote for a candidate who opposes Newt Gingrich, or is a candidate's support for Newt Gingrich not a factor in your voting? **

Vote for a candidate who supports Newt Gingrich.....	10	[96]
Vote for a candidate who opposes Newt Gingrich	37	
Support for Newt Gingrich is not a factor in voting.....	48	
Not sure.....	5	

** Asked of one-half the respondents (FORM B).

24. In general, do you think it is better for the same political party to control both the Congress and the presidency, so they can work together more closely, or do you think it is better to have different political parties controlling the Congress and the presidency to prevent either one from going too far?

	<u>10/96</u>	<u>9/96+</u>	<u>6/96+</u>	<u>12/95</u>	<u>1/95</u>	<u>10/94</u>	<u>6/94</u>	<u>1/94</u>	<u>10/93</u>	<u>12/92</u>	
Better if same party controls Congress and the presidency.....	40	47	43	42	33	36	30	33	30	37	[97]
Better if different parties control Congress and the presidency.....	47	42	44	48	55	55	59	56	58	51	
Not sure.....	13	11	13	10	12	9	11	11	12	12	
	<u>10/92+</u>	<u>9/92+</u>	<u>8/92+</u>	<u>7/92+</u>	<u>4/92+</u>	<u>1/92+</u>	<u>10/91+</u>	<u>10/90+</u>	<u>1/90+</u>	<u>9/86+</u>	
	39	40	43	40	32	28	24	23	24	28	
	47	46	44	47	61	62	67	67	63	64	
	14	14	13	13	7	10	9	10	13	8	

+ Asked only of registered voters.

25. Which of these best describes how you would feel if the **(READ ITEM)** have the majority in the next Congress -- optimistic, and confident they will do a good job; satisfied, and hoping they will do a good job; uncertain, and wondering whether they will do a good job; or pessimistic, and worried that they will do a bad job?

	<u>Optimistic</u>	<u>Satisfied</u>	<u>Uncertain</u>	<u>Pessimistic</u>	<u>Not Sure</u>	
Democrats.....	18	35	23	21	3	[98]
Republicans.....	21	28	30	16	5	[99]

26. Here are some different groups that are involved in this year's elections. For each one, please tell me whether you think they are having a mainly positive effect or a mainly negative effect in politics today. First, **(READ ITEM.)** Do you think this group is having a mainly positive effect or a mainly negative effect in politics today? *

Mainly <u>Positive</u>	Mainly <u>Negative</u>	Both/ Mixed (VOL)	No Effect	Not Sure	
Conservative Christian political organizations.....	32	44	5	8	11 [100]
Labor unions.....	38	39	7	6	10 [101]
The National Rifle Association.....	27	52	6	6	9 [102]
Business organizations.....	53	21	8	6	12 [103]
Anti-abortion groups.....	25	56	7	4	8 [104]
Environmental groups.....	64	19	8	4	5 [105]
Groups that are pro-choice on abortion.....	42	34	8	7	9 [106]

* Asked of one-half the respondents (FORM A).

- 27a. I'm going to read you a few concerns that some people have about electing a Republican majority in Congress this year. Please tell me which one, if any, most concerns you personally about electing a Republican Congress. **

*THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE OF THE
COMBINED FIRST AND SECOND GREATEST CONCERNS*

	Q.27a. Greatest Concern		Q.27a., Q.27b. Combined First and Second Greatest Concern	
Republicans tried to abolish the Department of Education and cut college loans.....	17	[107]	35	[108]
Republicans favor big tax breaks for the wealthy, instead of targeted middle class tax relief.....	17		32	
Republicans voted to cut Medicare by two hundred and seventy billion dollars.....	15		25	
Republicans have gone too far in following Newt Gingrich's agenda...	11		18	
Republicans have voted to weaken environmental protections.....	5		14	
None of them (VOL).....	14	SKIP	NA	
All equal (VOL).....	18	TO	NA	
Not sure.....	3	Q.27c.	NA	

** Asked of one-half the respondents (FORM B).

(ASK ONLY OF RESPONDENTS WHO CHOOSE A GREATEST CONCERN IN Q.27a.)

- 27b. And which of these is your second greatest concern about electing a Republican majority in Congress?

- 27c. I'm going to read you a few concerns that some people have about electing a Democratic majority in Congress this year. Please tell me which one, if any, most concerns you personally about electing a Democratic Congress. **

*THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE OF THE
COMBINED FIRST AND SECOND GREATEST CONCERNS*

	Q.27c. Greatest Concern		Q.27c., Q.27d. Combined First and Second Greatest Concern	
Democrats will raise taxes to pay for all their social programs.....	25	[109]	46	[110]
Democrats will increase government spending and the budget deficit.	15		28	
Democrats are too liberal on social issues, such as crime and drugs.	14		27	
Democrats will have too much power if they control Congress and the White House.....	13		20	
Democrats will reverse the progress made by the current Republican Congress.....	4		12	
None of them (VOL).....	14	SKIP	NA	
All equal (VOL).....	10	TO	NA	
Not sure.....	5	Q.28b.	NA	

** Asked of one-half the respondents (FORM B).

(ASK ONLY OF RESPONDENTS WHO CHOOSE A GREATEST CONCERN IN Q.27c.)

- 27d. And which of these is your second greatest concern about electing a Democratic majority in Congress?

Now, getting to the end of the survey...

- 28a. Do you think the Clinton Administration's policies in **(READ ITEM)** have been generally successful or generally unsuccessful? *

	Generally Successful	Generally Unsuccessful	Not Sure	
Haiti.....	32	40	28	[111]
Bosnia.....	38	44	18	[112]
The Middle East.....	43	39	18	[113]

* Asked of one-half the respondents (FORM A).

- 28b. In your view, should the country become more active in world affairs, less active in world affairs, or continue its current level of activity in world affairs?

	<u>10/96</u> **	<u>3/95</u>	
More active.....	14	17	[114 1]
Less active.....	40	34	
Current level.....	41	47	
Not sure.....	5	2	

** Asked of one-half the respondents (FORM B).

Q.29a., Q.29b. Embargoed By NBC News

- 29a. Which of the following media do you turn to most frequently for information about this year's presidential campaign--newspapers, magazines, radio, television, or the Internet?

Newspapers.....	27	[115]
Magazines.....	3	
Radio.....	6	
Television.....	56	
Internet.....	2	
All (VOL).....	4	
None (VOL).....	1	
Not sure.....	1	

- 29b. Now I'm going to read you a number of types of shows. For each one, I'd like you to tell me whether this type of show is helpful to understanding the political process, harmful to understanding the political process, or neither helpful nor harmful. First, **(READ ITEM)**. Would you describe these shows as helpful or harmful to understanding the political process?

Helpful To Understanding The Political <u>Process</u>	Harmful To Understanding The Political <u>Process</u>	Neither Helpful Nor <u>Harmful</u>	Not Sure	
The network evening news shows with Tom Brokaw, Dan Rather, and Peter Jennings.....	68	11	16	5 [116]
Morning network news shows, such as <i>Today</i> and <i>Good Morning America</i>	46	8	22	24 [117]
Sunday morning news shows, such as <i>Meet the Press</i> and <i>This Week with David Brinkley</i>	62	5	13	20 [118]
Political programs, such as <i>The McLaughlin Group</i> and <i>Crossfire</i>	48	8	17	27 [119]

Q.29a., Q.29b. Embargoed By NBC News

FACTUALS: Now I am going to ask you a few questions for statistical purposes only.

- F1. Did you happen to vote in the 1992 presidential election?

(IF "YES," ASK:) For whom did you vote -- George Bush, the Republican, Bill Clinton, the Democrat, or Ross Perot, the independent?

<u>Yes, Voted</u>		
George Bush.....	30	{200}
Bill Clinton	40	
Ross Perot.....	10	
None (VOL)/not sure/refused.....	4	
<u>No, Did Not Vote</u>	13	
<u>Not Sure If Voted/Refused</u>	3	

- F2. Thinking about the last few state and national elections in which you have voted, which best describes the candidates for whom you voted?

Almost all Republicans.....	12	{251}
Mostly Republicans, but a few Democrats.....	21	
A few more Republicans than Democrats.....	5	
The same number of Republicans and Democrats.	15	
A few more Democrats than Republicans.....	6	
Mostly Democrats, but a few Republicans.....	19	
Almost all Democrats.....	15	
Not sure.....	7	

- F3. In politics today, do you generally consider yourself to be very liberal, somewhat liberal, moderate, somewhat conservative, very conservative, or do you think your views cannot really be described in those terms?

Very liberal.....	5	{201}
Somewhat liberal.....	16	
Moderate.....	35	
Somewhat conservative.....	22	
Very conservative.....	10	
Views cannot be described in those terms....	10	
Not sure.....	2	

- F4. Generally speaking, do you think of yourself as a Democrat, a Republican, an independent, or something else?

(IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? **(IF "NOT SURE," CODE AS "NOT VERY STRONG DEMOCRAT/ REPUBLICAN.")**

(IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent? **(IF "NOT SURE," CODE AS "STRICTLY INDEPENDENT.")**

Strong Democrat.....	20	{202}
Not very strong Democrat.....	13	
Independent/lean Democrat.....	10	
Strictly independent.....	16	
Independent/lean Republican.....	9	
Not very strong Republican.....	10	
Strong Republican.....	16	
Other.....	4	
Not sure/nothing.....	2	

- F5. What is the last grade you completed in school?

Grade school.....	1	{203}
Some high school.....	7	
High school graduate.....	29	
Some college, no degree.....	18	
Vocational training, 2-year college.....	11	
4-year college/bachelor's degree.....	18	
Some postgraduate work, no degree.....	3	
2-3 years' postgraduate work, master's degree....	10	
Doctoral degree/law degree.....	2	
Not sure.....	1	

- F6. How old are you? **(IF REFUSED, ASK:)** Well, can you tell me which age group you belong to? Are you in the age group 18 to 24, 25 to 29, 30 to 34, 35 to 39, 40 to 44, 45 to 49, 50 to 54, 55 to 59, 60 to 64, or 65 and over?

18-24.....	8	{204}
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25-29.....	8
30-34.....	9
35-39.....	11
40-44.....	11
45-49.....	11
50-54.....	9
55-59.....	6
60-64.....	6
65 and over.....	20
Refused.....	1

F7. Are you currently employed?

(IF CURRENTLY EMPLOYED:) What type of work do you do?

(IF NOT CURRENTLY EMPLOYED:) Are you a student, a homemaker, retired, or unemployed and looking for work?

<u>Currently Employed</u>		
Professional/manager.....	26	{205}
White collar worker.....	17	
Blue collar worker.....	20	
Farmer.....	-	
<u>Not Currently Employed</u>		
Student.....	4	
Homemaker.....	7	
Retired.....	21	
Unemployed.....	4	
Never worked/not sure.....	1	

(ASK EVERYONE.)

F8. What is your marital status--are you single and never married, married, separated, divorced, or widowed?

Single.....	20	{220}
Married.....	59	
Separated.....	3	
Divorced.....	9	
Widowed.....	8	
Not sure/refused.....	1	

F9. Are you, or is any member of your household, a member of a labor union?

Labor union member.....	11	{213}
Labor union household.....	6	
Nonunion household.....	80	
Not sure.....	3	

- F10. For each of the following descriptions I read, please tell me if this applies to you personally. First, **(READ ITEM)** -- does that apply to you or doesn't it?

	<u>Applies</u>	<u>Does Not Apply</u>	<u>Not Sure</u>	
A supporter of conservative Christian political organizations, such as the Christian Coalition.....	15	82	3	[120]
A regular listener to political call-in shows on the radio.....	23	76	1	[121]
Regularly use the Internet or other on-line computer information services, either at home or at work.....	20	78	2	[122]
Have children under age 18 living in your household.....	38	61	1	[123]

- F11. Are you white, black, Hispanic, Asian, or something else?

White.....	81	{214}
Black.....	10	
Hispanic.....	5	
Asian.....	1	
Other.....	1	
Not sure/refused.....	2	

- F12. If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than \$10,000, between \$10,000 and \$20,000, between \$20,000 and \$30,000, between \$30,000 and \$40,000, between \$40,000 and \$50,000, between \$50,000 and \$75,000, between \$75,000 and \$100,000, or would the total be more than that?

Less than \$10,000.....	4	{216}
Between \$10,000 and \$20,000.....	13	
Between \$20,000 and \$30,000.....	16	
Between \$30,000 and \$40,000.....	14	
Between \$40,000 and \$50,000.....	13	
Between \$50,000 and \$75,000.....	15	
Between \$75,000 and \$100,000.....	8	
More than \$100,000.....	6	
Not sure/refused.....	11	